

Perfumes and the Women Who Love Them

It is Valentine's day, then many men turn to flowers or candy to show the women in their lives just how much they really care. For the bigger holidays such as birthdays or perhaps Yuletide, men typically reach a bit deeper into their pockets for that larger ticket items such as jewelry or perfume. But the reason why so much perfume is sold in any given year has far more to do with hormones and the feelings produced by certain scents than from the gift-giving reason of men.



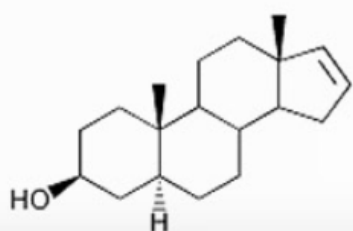
Perfumes, colognes, and scented natural skin oils have been part of human civilization since the time of the ancient Egyptians and beyond. Jars and vases full of exotic fragrances have also been found in ancient Chinese burial sites. In fact, the use of perfumes has no exact starting date as its exact history is unknown. All that is truly known is the fact that women and men have been using cologne and perfume to enhance their own scent for thousands of years will continue to do so for the foreseeable future.

Any given year, 66% of men as well as 75% of women are buying cologne or perfume during the course of a year. Researchers believe that section of the reason why women love receiving perfume (and also when men love giving perfume as a gift) is due to **pheromones**. Pheromones are hormones thought to stimulate sexual appetite or interest and they are triggered by scent.

So carry out females like perfume because it makes them want to have sex? No, actually the scent has a more dramatic effect on men. While the effect is less obvious in women, certain colognes worn by men have been known to produce an identical desire in women. Although a link between the scent of perfume and elevated sexual interest has been found, researchers do not believe that it clarifies the desire to wear perfume on a daily basis.

Fact, most researchers believe that **human pheromones** and their impact upon our behavior has decreased over the years as we have become more advanced and civilized. While most scientists conclude that scent once performed a rather large part in human mating habits, they believe that it has relatively little to do with lovemaking attraction in this day and age.

Beta Androstenol Pheromone



(5α-ANDROSTEN-3β-OL)
www.PureMones.com



Pheromonal Effects of Beta Androstenol

Beta Androstenol is sometimes called the 'Ice-breaker' pheromone. Users have reported that applying Beta Androstenol made them appear more happy, talkative and approachable. You can use this to help you establish rapport with someone to build a meaningful and intimate connection.

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- So next...why do women love perfume so much and why is this such a popular reward during the holidays?
- It actually seems to be due to the simple feeling produced by wearing any fragrance that one finds appealing.
- In fact, the feeling created by a woman wearing perfume is similar to that produced by a candle used for aromatherapy.
- It can be calming, subtle, and slightly romantic but probably not sexual in nature.

Of Course, It Does Not Really Matter Why Precisely a Woman Loves Wearing Perfume

Everything is actually important is that she does love to smell excellent and the attention she receives when wearing the woman's **favorite perfume**. In time, the fragrance and also the scent of her own body can blend in to a singular aroma that may literally become her own scent.

As the sense of smell could recollect one of the most vivid of memories, it is this unique scent of a woman coupled with her perfume that people tend to remember most when considering that person. Men will often buy the same perfume for a woman actually years after she has ceased using it because it is the scent they have come to identify with that woman.



Pheromones Sexual Attraction Favorite Perfume Human Pheromones

And yet, women do move on to new perfumes and always seem to be on the search for a new scent to embellish their bodies. Of course, it is not surprising for some higher end perfumes to cost \$100's of dollars per bottle which is why a large number of women and men are searching for their favorite brands online. The internet can also be a great place to find deals on new perfumes and fragrances as most websites generally offer a much greater selection than traditional retailers.

- The love of scent by both men and women may be completely instinctual and somehow related to sexuality.
- However, the fact is that scent just plain smells great and so puts us in a good mood.
- Who doesn't like something that smells good--be it a pot roast or a garden lily?
- Of course, pot roast has a tendency to make us hungry...so what does the particular smell of fine perfume help make us?
- There has to be a very good reason exactly why fragrance will be so popular, right now does not there

Find more information and suggestions about scent by visiting our website <http://www.ausnaonlinestore.com> where you will find a variety of perfumes on huge discount.

About the Particular Author: this Article Was Produced by Ausna Onlinestore.

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Gilbert is a content marketer at mystopgap.com, a site about health solutions. Last year, Gilbert worked as a blog curator at a well-known news startup. When he's not scouting for health articles, Gilbert enjoys sleeping and surfing.

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